

“The One Brick Framework”

Here's the framework inspired by my Great Wall trek experience. We'll call it:

The One Brick Framework

A Framework for Building Big Visions, One Step at a Time

“You don’t build a wall. You lay one brick as perfectly as a brick can be laid... and soon you have a wall.” — **Will Smith**




Purpose of This Framework:

Whether you're building a company, a career, a habit, or a legacy — big things can feel overwhelming. The One Brick Method™ helps you move forward without being paralyzed by the scale of the vision.

3-Part Framework:

1. SEE THE WHOLE WALL (The Vision Layer)




Before laying the first brick, know what you’re building.

-  Define the end state clearly — *What does success look like?*
-  Break the vision down — What does it look like in 5 years? 1 year? 1 month?
-  Repeat the story — Talk about the vision often, especially on hard days.

✓ Tool: Write your “Wall Statement” — one sentence that captures what you're building and why.

2. LAY THE FIRST BRICK (The Action Layer)

No matter how big the wall, the only way forward is brick by brick.

-  Start with 1 action daily — even if it takes just 5 minutes.
-  Prioritize *progress over perfection*
-  Track momentum, not just milestones (e.g., number of days consistent)

✓ Tool: Use the “One Brick Tracker” — a daily log to record your tiny win of the day.

3. STAND THROUGH ALL SEASONS (The Resilience Layer)

Storms will come. But walls don't crumble when foundations are deep.

- 💬 Reflect often: *What's testing me right now?*
 - 🧑 Return to the 'Why' when motivation fades
 - 🤝 Stay connected — support systems are scaffolding for your wall
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✅ Tool: "Resilience Check-In" – a weekly 3-question reflection:

1. What challenge did I face this week?
 2. How did I respond?
 3. What lesson am I carrying into next week?
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🧱 Final Reminder:

You're not building alone.

Every brick counts. Every small step matters. Even if it doesn't feel like progress today — keep laying. Your wall is rising.

HUSTLE MEMO

THE ONE BRICK METHOD

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ONE STEP AT A TIME

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Break the vision down – What does it look like in 5 years?
1 year? 1 month?
Repeat the story – Talk about the vision often, especially
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Tool: Write your "Wall Statement" – one sentence that captures
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